## Daniel Will George

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## Professional Experience

## • Amazon Science (AWS)

Machine Learning Engineer, 2023 - 2025

- Deployed a Two Towers recommendation model that achieved significant improvement over baseline models, leveraging SOTA techniques to generate user and item embeddings for fast similarity matching.
- Conducted comprehensive analysis of multi-model deployment options for personalized recommendation systems, including detailed parameter weight analysis of neural network models, evaluating memory footprints, inference latency, and scalability across SageMaker hosting paradigms including multi-model endpoints, inference pipelines, TorchServe, and NVIDIA Triton Inference Server
- Developed a statistical framework using Chernoff bounds to optimize personalized advertising, enabling efficient bid allocation based on user engagement propensity scores while maintaining statistical significance with smaller sample sizes.
- Engineered a streaming feature pipeline, using Python and React, for AWS TV recommender system which
  processes impressions data in real-time, supporting both online and offline model evaluation using Kinesis and
  AWS infrastructure.

## • Daniel George Research

Founder/Applied Scientist, 2023-2024

- Briefly founded a machine learning & applied science consulting company following a mass layoff from Microsoft Research. Secured contracts with Fortune 500 corporations Disney and Nike.
- Designed and implemented a real-time credential stuffing detection system using custom neural network embeddings and FAISS similarity search, achieving 14x improvement over rule-based approaches with 95% precision and recall
- Developed optimized feature engineering pipeline for fraud detection, reducing preprocessing complexity from  $O(n^2)$  to O(n) while handling millions of login events
- Built complete ML production architecture for highly available fraud detection, including feature transformation, model serving, and FAISS vector storage with sub-second inference times
- Led end-to-end ML project from problem definition through validation, handling geographical, temporal, and behavioral signals to detect sophisticated credential stuffing attacks in near real-time

#### • Microsoft Research

Sr. Software Engineer, Machine Learning, 2022 - 2023

- Developed technology for Science Engine, an innovative product which enables Microsoft's customers in biopharma, genetics, chemicals, and alternative energy to use applied machine learning
- Led development to connect application backend infrastructure and platform to serverless Azure SQL pool, a distributed data processing system for machine learning
- Experimented with model architecture, convolutional NN layers (Python, PyTorch) and evaluated how these architectural changes affected the model's performance on seismic imaging tasks

#### • reddit

Sr. Engineer, Machine Learning, 2021 - 2022

- Directed transition of Core Machine Learning team (content recommendations) to new in-house development
  platform infrastructure allowing scientists to scale machine learning models independently and take advantage of
  concurrency and optimization across multiple cores. Technologies used: Python, Docker, Kubernetes
- Led investigation and development to improve response time for microservices by tuning parameters and implementing server connections pool for green threads. Technologies used: Python, Go

#### Disney

Sr. Software Engineer, 2015 - 2021

- Developed recommender systems for two Disney streaming services, including Disney Plus (Disney+).

Technologies used: Javascript, React, Node, Python, Java, Docker, Jenkins, Amazon Web Services (AWS)

## Teaching Experience

### • Computer Science Department (Illinois Wesleyan University)

Lecturer, 2023

- Courses: CS253 (Software Development), CS127 (Computer Science I), CS125 (Intro to Computer Science)
- Course website, all materials and design developed by me: https://www.danielwillgeorge.com/cs253

#### Education

### • Stanford University (School of Engineering)

2020 - 2021

- Graduate Certificate, Computer Science (3.8 GPA)
- University of Washington (Michael G. Foster School of Business)

2011 - 2012

- Graduate Certificate, Business Administration (3.8 GPA)
- Illinois Wesleyan University

2005 - 2011

- Bachelor of Arts, Music (Alpha Lambda Delta, Phi Eta Sigma Academic Honors)
- University Distinguished Award for Intellectual Leadership

# Coursework Recognitions

- CS161: Design and Analysis of Algorithms (Stanford University)
  - Top 1% Contributor recognized in class, endorsed for answers in algorithm analysis and proofwriting
- CS103: Mathematical Foundations of Computing (Stanford University)
  - Instructor-endorsed answerer, top 1% contributor

# Peer Reviews & Conferences (Professional)

• AMLC, Amazon Machine Learning Conference

2023-2024

• DDAC, Disney Data & Analytics Conference

2022-2025

## Skills/Technologies

- Machine Learning & AI
  - Deep Learning Frameworks: PyTorch, TensorFlow, Keras
  - ML Operations: MLflow, SageMaker
  - Recommender Systems: Collaborative Filtering, Content-Based, Hybrid Approaches, NVIDIA Merlin
  - Computer Vision: CNN architectures, Image Processing
  - NLP: Transformers, HuggingFace, BERT/GPT models
- Data Engineering & Processing
  - Data Processing: pandas, NumPy, Dask, PySpark
  - Feature Stores: feast, SageMaker Feature Store
  - Streaming: Kinesis, Kafka, Pubsub
- Cloud & Infrastructure
  - Amazon Web Services (AWS): SageMaker, Lambda, S3, EC2, EKS/ECS
  - Microsoft Azure: ML Studio, Azure SQL, Azure Functions
  - Containerization: Docker, Kubernetes
  - Compute/GPUs: CUDA, NVIDIA Triton

## • Programming Languages

– Python, C/C++, Java, Javascript

# • Development Tools

- CI/CD: Github, Jenkins

- Databases: PostgreSQL, DynamoDB, Redis

- Monitoring: Grafana, CloudWatch

# Miscellany

• Dual citizen United States & Canada